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United States
Census 2020
U.S. Census Bureau

Largest statistical agency in the U.S.
Leading source of quality data about the nation’s people, places and economy conducting more than 130 Census Bureau Surveys and Programs

- Demographic Programs
  - Decennial Census
  - American Community Survey
  - Current Population Survey
  - American Housing Survey

- Economic Programs
  - Economic Census (Years ending in 2 & 7)
  - Census of Governments (Years ending in 2 & 7)
Survey Awareness

- Are you in a Census Bureau Survey?
  - [https://census.gov/programs-surveys/surveyhelp.html](https://census.gov/programs-surveys/surveyhelp.html)

- Report Suspected Fraud to **1-800-923-8282**
The 2020 Census

Count everyone once, only once and in the right place.

- Increasingly diverse and growing population
  - 330 million people
  - Over 140 million housing units

- Mandated by Article 1, Section 2 of the U.S. Constitution

- Conducted every 10 years ending in zero since 1790

- Representation and Funding

The Census is Safe, Easy, & Important!
2020 Census – It Is Important

- Determines the number of seats each state has in the U.S. House of Representatives
- Defines congressional and state legislative districts, school districts and voting precincts
- Determines the annual allocation of **$675 billion dollars in federal funding**
- Medicaid, SNAP, Hwy Planning, Section 8 Housing, Special Education Grants, SCHIP, Title I Grants, National School Lunch Program, WIC, Head Start, Foster Care, Health Center Programs
- Provides insight to governments, business and community planning groups for planning purposes

Provides population benchmarks for nearly every other United States survey
2020 Census – It Is Safe

- Private information is never published, including names, addresses (including GPS coordinates), Social Security Numbers, and telephone numbers.

- The Census Bureau collects information to produce statistics. Personal information collected by the Census Bureau cannot be used against respondents by any government agency or court.

- Census Bureau employees are sworn to protect confidentiality for life.

- Violating Title 13 is a serious federal crime. **Violators are subject to severe penalties, including a federal prison sentence of up to five years, a fine of up to $250,000, or both.**
Responding to the 2020 Census

- Four ways to respond in 2020
  - Online
  - Phone
  - Paper
  - Personal Visit by Census Employee

- Name, age, DOB, race and origin, Hispanic origin, relationship, gender, tenure, operational questions (pop count, name, phone number, overcount, undercount)

**We will never ask for:**
- Your social security number.
- Money or donations.
- Anything on behalf of a political party.
- Your bank or credit card account numbers.

Click HERE----> 2020 Census Questionnaire

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2020CENSUS.GOV
Language Support – Online at 2020Census.gov

LANGUAGE SUPPORT ONLINE, BY PHONE, BY MAIL, AS WELL AS ADVERTISING

12 languages (in addition to English):
- Spanish
- Chinese
- Vietnamese
- Korean
- Russian
- Arabic
- Tagalog
- Polish
- French
- Haitian Creole
- Portuguese
- Japanese

99%

English plus these 12 languages cover 99% of all U.S. households.
Completing the Census by Phone

Beginning March 1, 2020, the English and Spanish language lines will be available to provide general information about the 2020 Census, including answers to frequently asked questions (FAQs), via an automated Interactive Voice Response (IVR) system.

Callers to these lines will also be advised to call back starting March 9, 2020 to speak with a live customer service representative (CSR). Callers to all other language lines will hear the message to call back starting March 9, 2020, to speak with a live CSR.

Beginning March 9, 2020, all lines will begin live CSR support providing information about the 2020 Census and assistance with the questionnaire.

Callers to the English and Spanish language lines will be routed through the IVR system prior to being transferred to a CSR. Callers to all other language lines will be greeted in that language by a CSR.
Overview of Non-English Language Support


Language Guides

Video and print language guides will be available online. Glossaries provide key terminology to bilingual staff. Language Identification Card expanded to 59 languages (50 in 2010). Language listed below are in order of need (top to bottom, left to right).

<table>
<thead>
<tr>
<th>Language</th>
<th>Language</th>
<th>Language</th>
<th>Language</th>
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<th>Language</th>
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</thead>
<tbody>
<tr>
<td>Spanish</td>
<td>Italian</td>
<td>Khmer</td>
<td>Tamil</td>
<td>Croatian</td>
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<td>Telugu</td>
<td>Malayalam</td>
<td>Yoruba</td>
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<tr>
<td>Arabic</td>
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<td>Burmese</td>
<td>Swahili</td>
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<tr>
<td>Tagalog</td>
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<td>Punjabi</td>
<td>Yiddish</td>
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<tr>
<td>Polish</td>
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<td>Indonesien</td>
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<td>Turkish</td>
<td>Illocano</td>
<td>American</td>
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<tr>
<td></td>
<td></td>
<td>Gujarati</td>
<td>Bosnian</td>
<td>Dutch</td>
<td>Sign Language</td>
</tr>
</tbody>
</table>

During Nonresponse Followup enumerators use:

- A bilingual handheld instrument (English/Spanish)
- Bilingual materials (English/Spanish)
- Instructions to respond online or by phone in 12 non-English languages
- Language Identification Card
# 2020 Census Operational Adjustments Due to COVID-19

<table>
<thead>
<tr>
<th>Activity/Operation</th>
<th>Original Schedule</th>
<th>Proposed New Schedule</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Self-Response Phase</strong></td>
<td>March 12-July 31, 2020</td>
<td>March 12-October 31, 2020</td>
</tr>
<tr>
<td>Online, phone, and mailed self-responses continue throughout the data collection process.</td>
<td></td>
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</tr>
<tr>
<td><strong>Nonresponse Follow-up (NRFU)</strong></td>
<td>May 13-July 31, 2020</td>
<td>August 11-October 31, 2020</td>
</tr>
</tbody>
</table>

Click here for the [complete operational adjustments](https://www.census.gov/2020census/)
Low Response Score (%): 31.9

ACS Self-Response Rate: 46.0
Total Population: 2,951
Median Household Income ($): 20,393
Median Age: 27.4
Population Under 5 (%): 2.37
Population 18-24 (%): 27.08
Population 65 and Over (%): 3.32
Persons Below Poverty Level (%): 45.45
Children Under 18 Living in Poverty (%): 54.24
School Enrolled Children Age 3 and 4 (%):
Not High School Graduate (%): 13.86

No Health Insurance Under 19 (%): 3.07
No Health Insurance Age 19-64 (%): 9.47
No Health Insurance Age 65 and Over (%): 0.00
Non-Hispanic, Black (%): 24.67
Non-Hispanic, White (%): 50.66
Hispanic (%): 4.57
American Indian or Alaska Native (%): 0.85
Asian (%): 12.06
Native Hawaiian or Other Pacific Islander (%): 0.00
Some Other Race (%): 1.05
Rent: 1,851

Married Couple Households with Child Under 18 (%): 34.11
Family Occupied Housing Units with Related Children Under 6 (%): 37.50
Population 1+ Who Moved From Another Residence Within the Last Year (%): 54.12
Vacant Housing Units (%): 10.50
Multi-Unit (10+) Housing (%): 79.82
Households with No Computing Device (%): 12.26
Households with Computer (%): 77.84
Households with Only Smartphone (%): 3.20
Households with No Internet Access (%): 15.84
Households with Broadband Internet Access (%): 67.78
Population with No Computing Device (%): 7.99
Population with Broadband Internet and Computing Device (%): 81.74
Self-Response Rate Map

CLICK HERE: 2020 Self-Response Rate Map
Yes, We Are Still Recruiting!

The U.S. Census Bureau continues to accept applications for temporary part-time positions with the 2020 Census. Although many job offers have been made, there is still an opportunity for jobs to be offered.

Apply online now at: [https://2020census.gov/jobs](https://2020census.gov/jobs)

Pay rates and work hours can vary by position and location. Select your state (or Puerto Rico) and county (or municipio) below to find the pay rates in your area.

CLICK HERE: Find Pay Rates by State & County

<table>
<thead>
<tr>
<th>SELECT STATE</th>
<th>SELECT COUNTY</th>
</tr>
</thead>
<tbody>
<tr>
<td>New York</td>
<td>Albany County</td>
</tr>
</tbody>
</table>

ALBANY COUNTY, NEW YORK PAY RATES PER HOUR

$18.00 - $20.00

* The pay rate above represents the range of pay rates for both office and census taker positions. Census takers also receive reimbursement for work-related mileage and expenses, where applicable.

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Albany Now Open
Data Dissemination Program

- Free Resource to YOU

- Opportunities to teach the public how to access our data
  - Data Presentations
  - Data Access Workshops and Training Sessions
  - Webinars
  - Data and Survey Inquiries

- All tools and data available at [www.census.gov](http://www.census.gov)
  - American FactFinder
  - Census Business Builder
  - My Congressional District
  - OnTheMap

Subscribe and learn more:
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instagram.com/us censusbureau
Contact Us

**Partnership Program**
Phone: (212) 882-2130  
Email: new.york.rcc.partnership@2020census.gov  
Website: https://www.census.gov/partners/2020.html

**Data Dissemination Program**
Email: census.askdata@census.gov  
Phone: 1-844-ASK-DATA  
Website: www.census.gov/data/training-workshops.html